



Where talent meets potential.

## MEDIA RELEASE

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### **Steam Capital launches world-first tech platform to revolutionise the employment process.**

Exponential advancements in technology are changing lives, forcing people all over the world to reconsider their future, their career and their employment choices.

Libby Marshall, CEO & Founder of Steam Capital says, “No matter what your career stage, 2020 is the year to **take control of your career.**”

“The challenge people face with career progression is learning the skills to transition and/or advance their career. We are trapped in an out-dated cycle of applying for jobs; reinventing ourselves each time to match what someone else wants,” says Libby.

“Our world of work is changing forever, and it calls for a complete overhaul of how people prepare for their careers and a complete change to how employers attract, identify and engage with talent.”

**On January 10, Steam Capital launched its STEAM Connect Pilot Program** in the Asia Pacific market, the fastest growing economic region in the world. It is a solution that transforms the way people prepare for the employment process and revolutionises the way employers attract, identify and engage with highly motivated, purpose-led talent.

STEAM Connect is an innovative technology platform that creates a dynamic marketplace for talent and business to connect across Asia Pacific. The platform is designed to promote talent to businesses based on a new set of criteria that brings together each person’s unique combination of skills, education, experiences, natural talents, career aspirations, personal and professional values and motivations. On this platform, talent choose who they want to connect to, and work for.

“The key to success now and in the future for business is to build motivated, engaged, highly adaptable and mobile workforces unafraid of the challenges coming. To do this, business leaders need to identify and harness the capability, capacity and potential of people through intelligent talent pipelining solutions.”

Libby adds, “Many people, by their very nature, find it challenging to communicate their value in the workforce. And worst of all, in Australia it is a cultural norm to talk ourselves down. We tend to think if we are talking to our strengths, we are somehow showing off.”

Libby says, “If you want a sustained career of your choice, don’t let your career be dictated to by the job boards or by your current employer. Learn the skills to communicate your value to businesses and go after the job *you* want and join a unique talent and business community across Asia Pacific.”

**For more information:**

<https://www.steamcapital.com.au/>

<https://www.steamcapital.com.au/about>

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